



Inspired choice

aucklandnz.com



**Choose to have it all in
Auckland, a place where
city style and natural
beauty go hand in hand**

Sophisticated dining, superb shopping, unique cultural experiences and modern waterfront precincts sit side by side with sparkling harbours, picturesque wine regions, lush native rainforest and island escapes.

Experience a world-class business event; be inspired by a world-class playground.

Discover the ultimate natural playground

Watch the sunset from the top of a volcano or sip on fine wine at island vineyards. Auckland's diverse landscapes offer countless adventures, from the mild to the wild.



Tāmaki Makaurau

New Zealand Maori call Auckland 'Tāmaki Makaurau', meaning a maiden desired by 100 lovers.



TOP PICKS

- Spot whales and dolphins in the Hauraki Gulf
- Visit Waiheke Island's boutique wineries
- Take in the panoramic views from the top of Rangitoto Island
- Walk through native rainforest in the Waitakere Ranges



In the west, lush native rainforest plunges down the hills to meet the sea on dramatic black-sand beaches, while the east's sheltered golden-sand beaches are fringed with red-flowering pohutukawa trees. To the north, the rolling hills of wine country meet stunning coastlines and to the south are picturesque country gardens, unspoilt forest and tranquil bays.

Explore the islands of the Hauraki Gulf, many of them just a short ferry ride away. Sample award-winning wines at some of the 30 boutique wineries on Waiheke Island, the 'island of wine'. Soak up the best 360-degree views in Auckland from the summit of Rangitoto Island, the youngest of the region's 48 volcanic cones. For an unforgettable experience, head out into the gulf on a whale and dolphin spotting safari.

Taste the flavours of the Pacific

Auckland's vibrant food and wine scene serves up something for every taste – the freshest New Zealand produce, mouth-watering seafood, Pacific Rim flavours and cuisine from every corner of the world.

Dine overlooking the water at one of the many harbourside restaurants and enjoy after-dark drinks at a stylish bar in the heart of the city. Pick up fresh local goodies at one of the many weekend farmers' markets across the region or take a guided tour of Auckland's best foodie hot spots. Sample internationally acclaimed wines in one of Auckland's four wine growing regions.

On top of all this is a line-up of food and wine events to please palates all year round. There's no going hungry in Auckland.



TOP PICKS

- Indulge in fine dining at Viaduct Harbour, Wynyard Quarter and Federal Street
- Enjoy wine trails and vineyard restaurants
- Check out North Wharf's waterfront eateries and the nearby Auckland Fish Market
- Pick up fresh produce and artisan foods at local farmers' markets
- Join the fun at fabulous food and wine festivals

Experience unique culture, art and events

Auckland is not only the world's largest Polynesian city, it's a melting pot of cultures from across the globe. It's no wonder Auckland has so many enriching experiences on offer.

Immerse yourself in Māori culture – see the amazing collection of Māori taonga (treasures) at the Auckland Museum and catch one of the daily cultural performances. Take a walking tour of some of Auckland's volcanoes with a guide from the local iwi (tribe), visit Te Hana Te Ao Marama, an incredible fortified pa (village) and 17th century Māori village replica, or sail the harbour on a traditional sailing waka.

Be sure to visit the Auckland Art Gallery Toi o Tāmaki, housing more than 15,000 artworks from the old masters to some of New Zealand's best contemporary artists. History buffs can unravel Auckland's stories at fascinating heritage sites across the region.

Auckland is buzzing year round with exciting cultural festivals, as well as large-scale international events – smash hit Broadway shows, global sporting events, theatre, ballet and concerts by some of the world's biggest music acts.

There's always something happening in Auckland whatever time of year you visit.



TOP PICKS

- Catch the Māori cultural performance at Auckland Museum
- Wander through Auckland Art Gallery's world-class collection
- Take a Tāmaki Hiko walking tour
- Catch an international show at The Civic theatre
- Experience cultural festivals, big-name concerts and global sporting events



Auckland is rated the third best sporting city in the world in the prestigious SportBusiness Ultimate Sports Cities Awards.

Make your own adventure

Travellers from around the world come to New Zealand in search of adventure and Auckland has more than enough to go around.



TOP PICKS

- Leap off the Sky Tower
- Bungy jump off the Auckland Harbour Bridge
- Sail an America's Cup yacht on the Waitemata Harbour
- Speed up your sightseeing on a jet boat ride
- Climb a volcano for incredible views; there's 48 to choose from



Head up the Sky Tower, the tallest freestanding building in the Southern Hemisphere, for incredible 360-degree views across the city. If you're brave enough, you can even 'SkyJump' off the tower or 'SkyWalk' around the outside, 192 metres above the ground.

Climb up and over the Auckland Harbour Bridge or bungy jump off it in New Zealand's only ocean-touch bungy. Help sail an America's Cup racing yacht, relax on a harbour dinner cruise, go dolphin and whale spotting or hit the ski slopes any time of year at New Zealand's only indoor snow resort.

Take a spin on the harbour on a thrilling jet boat ride, go mountain biking or quad biking through the forest, or rumble around Auckland on the back of a mighty Harley Davidson.

Take time out

It's easy to indulge in a little pampering and some top-notch retail therapy when you're in Auckland.



Lonely Planet rated Auckland as one of the Top 10 Cities for 2014 in its Best in Travel guide.



TOP PICKS

- Unwind at a luxury day spa
- Shop for designer labels in the Britomart precinct
- Update your wardrobe at Newmarket, a shopper's paradise
- Browse the stylish boutiques and sip on the world's best coffee in Ponsonby or Parnell



Whether you've got an hour or a day to spare, there's always time for shopping.

Browse the boutiques in the Britomart precinct's beautifully restored historical buildings, home to the flagship stores of New Zealand's top designers and major international labels. On the city fringes, Ponsonby and Parnell both offer designer fashion, footwear and upmarket homewares, while Newmarket's many shops range from mainstream to quirky cool. If you're a serious shopper, take a customised shopping tour to find that perfect designer dress or a one-of-a-kind piece of art or jewellery.

Auckland also has a number of day spas offering luxurious health and beauty treatments— the perfect way to unwind on a busy trip. Try a greenstone massage for a uniquely New Zealand experience that will leave you walking on air.

A thriving business and innovation hub

With a population of 1.5 million and growing, Auckland is the financial and economic powerhouse of New Zealand, contributing 35 per cent of the national gross domestic product.

Auckland is the base for many of New Zealand's leading companies in sectors including food and beverage, information and communications technology (ICT), life sciences, banking, accounting, insurance, hospitality, retail and transport and logistics. Many world-leading multinationals also have a strong presence in Auckland.

Auckland is a city on the move. It is the heart of the food and beverage industry in New Zealand, both in processing and wholesaling. It has a worldwide reputation

for boatbuilding and precision engineering, and there are numerous innovative companies producing leading-edge products from digital media to medical devices.

Business innovation starts with new ideas, new research and an ever-growing pool of talent. Auckland is home to New Zealand's leading university, The University of Auckland, which is ranked among the world's top 200 universities and is New Zealand's pre-eminent research-led institution.



Venues and accommodation

You'll find everything from internationally recognised hotel brands to gorgeous boutique options in Auckland.

Auckland's CBD offers more than 6000 rooms ranging in style from 2-star to 5-star accommodation. Auckland also boasts premium meeting and convention facilities, including two large purpose-built convention centres and a number of hotels and venues that cater for large-scale conferencing.



Auckland has more than 6000 hotel rooms in the central city alone.

Facilitating world-class business events

Auckland's excellent infrastructure network sets the stage for first-rate meetings, conventions and conferences.

With its compact CBD, everything is in close proximity in Auckland – generally within a 15 minute walk or less.

Auckland is the gateway to New Zealand and is by far the best-connected city in New Zealand, easily accessible to visitors from overseas and around the country. Auckland Airport, just 40 minutes from the city centre, is one of the easiest international airports you'll travel through.

It's easy to get around Auckland. The wide range of transport options includes buses, trains and ferries, tours, private chauffeur and limousine services, as well as rental cars and motorhomes for those who want to explore further. Restaurants, bars, shopping precincts and major attractions are within walking distance of many event venues and accommodation options, so it's easy to experience the best of what Auckland has to offer even if you're short on time.



Auckland is rated the friendliest city in the world by Condé Nast Traveller magazine.

**DESTINATION
AUCKLAND**



- Route and airline information correct as at January 2014.
- Indication of flight times from major international hubs to Auckland, New Zealand



70%

Auckland Airport handles over 70% of all international arrivals into New Zealand

336+

weekly flights connecting Auckland to the world

18

international airlines fly direct to Auckland from 32 destinations around the world



international flight arrivals every day



20km

The central business district is just 20km (40 minutes) from Auckland Airport

#1

Best Airport, Australia / Pacific Region, SKYTRAX World Airport Awards 2014

A WORLD OF POSSIBILITIES



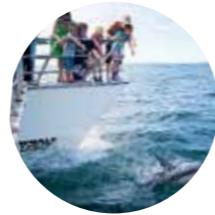
West Auckland

Journey into a region of natural wonders. Walk through untouched native rainforest, experience the rugged beauty of the wild west coast beaches and visit Auckland's oldest wine region.



North Auckland

Head north and discover the ultimate laid-back lifestyle, where great food is always close at hand and the sea is your constant companion.



Hauraki Gulf and Islands

Discover tranquil islands lined with golden-sand beaches, walk up Auckland's youngest volcano, or go kayaking, sailing or dolphin spotting in the harbour.



Central city and surrounds

World-class shopping, buzzing waterfront precincts lined with restaurants, a vibrant arts and culture scene and harbour adventures right on your doorstep.



South Auckland

Auckland's south is a melting pot of cultures from around the world, a place where history, adventure and beautiful landscapes combine.



East Auckland

Sparkling blue waters, white-sand beaches, rolling countryside, boutique vineyards and the largest native forest in the Auckland region.



USEFUL INFORMATION



Visitor information

New Zealand's official visitor information network has centres right across the country. The friendly staff can advise on and book a range of activities, attractions, transport and accommodation throughout Auckland and the rest of New Zealand.



Climate

Auckland enjoys a sub-tropical climate without extremes of temperature. Summer is from December to February, autumn (fall) is March to May, winter is June to August and spring is September to November. The average daily temperature during January and February is 23 degrees Celsius (74 Fahrenheit) and 14 degrees Celsius (57 Fahrenheit) during July and August.



Electricity

230 Volts, 50 Hertz. Australian/New Zealand three pin socket:



Driving

In New Zealand, drive on the left hand side. Rental companies will usually ask for an international driver's licence, with a minimum age of 21.



Health and vaccinations

No vaccination certificates are required and hospitals provide a high standard of treatment. Medical services are not free to visitors so health insurance is recommended.



Visas

Travellers from over 50 countries do not require a visitor's visa for stays of less than three months. For further information visit immigration.govt.nz.



Goods and Services Tax (GST)

GST of 15% is included in most purchases and cannot be claimed back by overseas visitors.



Shopping

Normal shopping hours from Monday to Saturday are 9am-5pm; some stores and malls have longer opening hours and late nights. Malls and major shopping areas are usually open normal hours on Sundays; shops in some smaller retail areas may be closed.



Tipping

Tipping is not expected but you may wish to reward special service or kindness.



Languages spoken

English is the common and everyday language in New Zealand, with Māori also an official language.



Mobile telephones

New Zealand operates on a 900 or 1800 MHz network, as do most countries except Canada and USA. Mobile telephones from these countries will not operate in New Zealand. You can buy or rent a New Zealand compatible phone or SIM card upon arrival.



Smoke-free policies

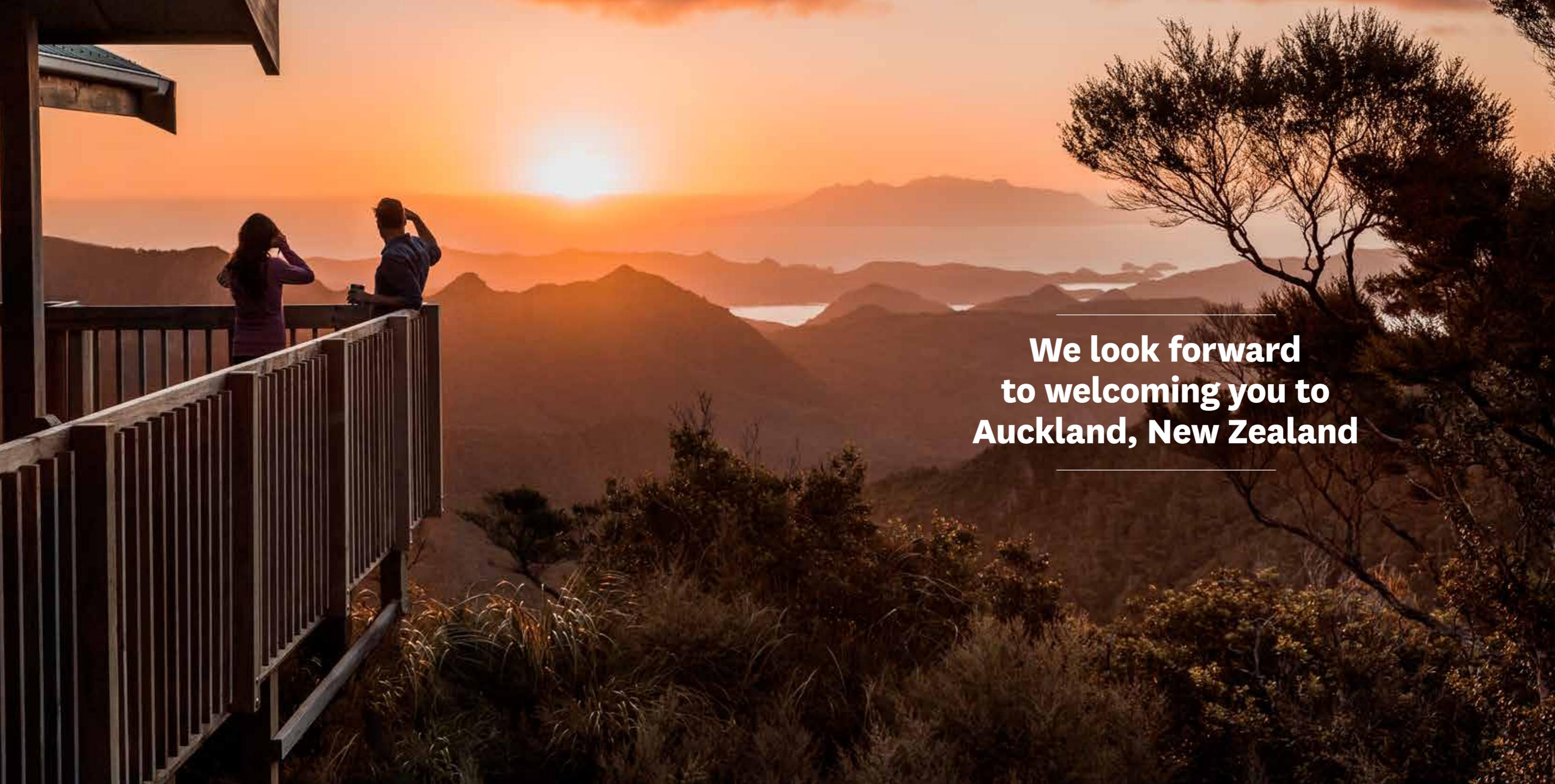
It is illegal to smoke in many indoor spaces, including most workplaces, function and hospitality venues, cinemas, pubs and restaurants, as well as public transport. Cigarettes cannot be sold to anyone under 18.



Safety and security

New Zealand is generally a very safe place to travel, with a relatively low crime rate. The country is rated fourth on the Global Peace Index for 2014, with a high respect for human rights, friendliness toward visitors, and an extremely low risk of political instability or internal conflict. However it is advisable to observe the same safety precautions as you would in any other country or at home.





**We look forward
to welcoming you to
Auckland, New Zealand**

For more information

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BUREAU**

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Choose to have it all

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Tourism, Events and
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AUCKLAND